## WHAT IS CLAIMED:

A method for providing sporting event odds and information, for sports books, in substantially real time comprising:

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- creating a program that utilizes an Internet connection to provide real time odds and information;
- b. providing means for a display of real time odds and information;
- c. providing means for navigating said display in order to acquire information; and,
- d. providing means for an alert to be given when a predetermined occurrence takes place in connection with the odds.
- 2. The method of claim 1 wherein said step of providing means for an alert to be given when a predetermined occurrence takes place in connection with the odds further comprises providing an alert to be given when a predetermined odds, on a particular game, is offered by a sports book.
- 3. The method of claim 1 wherein said step of providing means for an alert to be given when a predetermined occurrence takes place in connection with the odds further comprises providing means for notifying the user when a predetermined amount of sports books' odds change within a predetermined amount of time.

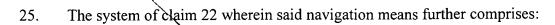
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- 4. The method of claim 1 wherein said navigation means further comprises:
  - a. a menu made up of various buttons; and,
  - b. said buttons are equipped with pull down menus.

- 5. The method of claim 1 wherein said program is written in the C++ programming language.
- 6. A method for providing sporting event odds and information, for sports books, in substantially real time comprising:
  - a. creating a program that utilizes an Internet connection to provide real time odds and information;
  - b. providing means for a display of real time odds and information;
  - c. providing means for navigating said display in order to acquire information; and,
  - d. providing means to log and track bets for a total of winnings and losses.
- 7. The method of claim 6 wherein said step of providing means to log and track bets for a total of winnings and losses further comprises:
  - a. allowing the user to enter said bet and bet amount; and,
  - b. providing means for said program to grade bet in order to decide whether the bet was won or lost.
- 8. The method of claim 7 wherein said program calculates and logs winnings and losses.
- 9. The method of claim 6 wherein said havigation means further comprises:
  - a. a menu made up of various buttons, and,
  - b. said buttons are equipped with pull down menus.
- 10. The method of claim 6 wherein said program is written in the C++ programming language.

- 11. A method for providing sporting event odds and information, for sports books, in substantially real time comprising:
  - a. creating a program that utilizes an Internet connection to provide real time odds and information;
  - b. providing means for a display of real time odds and information;
  - c. providing means for navigating said display in order to acquire information; and,
  - d. allowing for the display of odds to be manipulated for a more efficient use of said program.
- 12. The method of claim 11 wherein said step of allowing for the display of odds to be manipulated provides customizable casino columns.
- 13. The method of claim 11 wherein said step of allowing for the display of odds to be manipulated provides horizontal and vertical scrolling bars.
- 14. The method of claim 11 wherein said step of allowing for the display of odds to be manipulated provides a feature that turns a page every five seconds.
- 15. The method of claim 11 wherein said step of allowing for the display of odds to be manipulated provides a color coded display.
- 16. The method of claim 12 wherein said casino columns can be moved by the click and drag method.
- 17. The method of claim 12 wherein said casino columns can be resized to a custom setting.
- 18. The method of claim 12 wherein said casino columns can be highlighted.

- 19. The method of claim 12 wherein said casino columns can be abbreviated in order to allow more columns per page.
- 20. The method of claim 11 wherein said navigation means further comprises:
  - a. a menu made up of various buttons; and,
  - b. said buttons are equipped with pull down menus.
- 21. The method of claim 11 wherein said program is written in the C++ programming language.
- 22. A system for providing sporting event odds and information, for sports books, in substantially real time comprising:
  - a. a program that utilizes an Internet connection to provide real time odds and information;
  - b. means for a display of real time odds and information;
  - c. means for navigating said display in order to acquire information; and,
  - d. means for an alert to be given when a predetermined occurrence takes place in connection with the odds.
- 23. The system of claim 22 wherein said means for an alert to be given when a predetermined occurrence takes place in connection with the odds further comprises providing an alert to be given when a predetermined odds, on a particular game, is offered by a sports book.
- 24. The system of claim 22 wherein said means for an alert to be given when a predetermined occurrence takes place in connection with the odds further comprises providing means for notifying the user when a predetermined amount of sports books' odds change within a predetermined amount of time.



- a. a menu made up of various buttons; and,
- b. said buttons are equipped with pull down menus.
- 26. The system of claim 22 wherein said program is written in the C++ programming language.

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